



Frenchtown Named the #1 ‘Best Small Town for Shopping’ By USA Today’s Reader’s Choice Travel Awards

Frenchtown has been named the ‘Best Small Town for Shopping’ in America by USA Today’s 10Best Reader’s Choice travel awards, finishing with the most votes over such other well-known communities as Sedona, Arizona, Dahlonega, Georgia, and New Hope, Pennsylvania.

“Congratulations Frenchtown, you are now nationally renowned,” John E. Lanza, the Hunterdon County Commissioner Board Director, said. “This is a tremendous achievement for the community and a great way for the county to kick off its Explore Hunterdon: The Other Side of Jersey tourism campaign.

Hunterdon County welcomes all to explore the other side of Jersey this summer season, because tourism helps to spur economic growth in the county.”

The USA Today’s announcement stated, ‘With historic roots, Frenchtown is considered one of the best small towns for shopping in the tri-state area, and now the United States, according to 10Best readers.’

[USA Today 10Best](#) provides users with original, unbiased, and experiential travel information about top attractions, sights, things to see and do, and restaurants in the U.S. and around the world. The site was created by a team of travel experts – a well-traveled and well-educated group who are not only experts in their fields, and their cities, but discriminating in their tastes. These local experts live in the cities they write about, so the content is constantly updated.

“It’s an honor to be named the #1 ‘Best Small Town for Shopping’, and for the readers of USA Today to recognize our ever-growing small business district,” said Frenchtown Mayor Brad Myhre. “We thank all who contributed to our prestigious recognition in USA Today and encourage those people near and far to visit and experience our town,” he continued.

Frenchtown offers a quaint shopping district with a constantly changing selection of unique offerings. In this walkable town, visitors can find everything from the perfect gift of handmade pottery to beautiful floral arrangements, to the latest trends and even one-of-a-kind vintage pieces.

Located along the Delaware River, Hunterdon County is the ideal New Jersey destination for those looking for a short vacation, weekend escape, day trip, or romantic getaway with a variety of attractions and things to do to keep visitors entertained and relaxed. A conveniently short drive from New York, New England, and Eastern Pennsylvania, Hunterdon County is full of outdoor recreation and tourism attractions, including a myriad of outdoor activities, small town charm, historic main streets, beautiful scenery, unique agrotourism and much more.

Coming this summer, Hunterdon County will be launching an official Explore Hunterdon NJ tourism campaign funded by the County’s Commissioner Board, that features a new website to entice visitors to explore the county’s significant number of tourism attractions. Visitors are encouraged to visit Explore Hunterdon on [Facebook](#) at @explorehunterdonnj and [Instagram](#) at @explorehunterdonnj to stay up-to-date on happenings and announcements in Hunterdon County, as well as announcements regarding the new campaign launch.

For a complete list of the ‘Best Small Town for Shopping’ winners, visit www.10best.com.

For more information on Explore Hunterdon, follow Hunterdon County on [Facebook](#) at @explorehunterdonnj and on [Instagram](#) at @explorehunterdonnj.