



## Board of County Commissioners

County of Hunterdon  
71 Main Street, Building #1  
PO Box 2900  
Flemington, NJ 08822-2900

## MEDIA RELEASE

---

### FOR IMMEDIATE RELEASE

DATE: June 15, 2022

Contact: John E. Lanza, Director

[John.lanza@co.hunterdon.nj.us](mailto:John.lanza@co.hunterdon.nj.us)

Susan J. Soloway, Commissioner

[Susan.soloway@co.hunterdon.nj.us](mailto:Susan.soloway@co.hunterdon.nj.us)

## Seven Hunterdon Towns Qualify For First Round Of County Tourism Grants

One month ago, the Hunterdon County Board of Commissioners announced a plan to boost tourism by encouraging and assisting local festivals and Main Street events in Hunterdon County communities.

At the June 7<sup>th</sup> Board meeting, the Commissioners approved \$35,000 in Municipal Tourism Grants for seven Hunterdon County communities as the first allotment of grant money to assist with the tourism boost.

Hunterdon County Commissioner Board Director John E. Lanza said, “When this program was approved in May by the Board, I stated the grants are aimed at helping our municipalities to re-establish festivals or main street events that have been pushed aside by the covid pandemic.”

Director Lanza continued, “Local events have always been popular with both residents and tourists, and the goal here is to assist in attracting people, and therefore economic activity, to many of our main street areas and event sites.”

Commissioner Susan J. Soloway, liaison to the Department of Economic Development and Tourism, noted; “Events like Lambertville’s Shadfest & Frenchtown’s Riverfest have long allowed people to experience and connect with our towns, allowing them a glimpse into all that Hunterdon has to offer.

Exploring our communities through these events is the first experience many have in Hunterdon, and they are a great way to discover our charms.

I am pleased to see a number of our communities are taking advantage of the grant program.”



**Board of County Commissioners**

County of Hunterdon  
71 Main Street, Building #1  
PO Box 2900  
Flemington, NJ 08822-2900

**MEDIA RELEASE**

---

Seven towns successfully completed an application and passed a resolution stating how a tourism grant will benefit the re-engaging of their community.

The following towns applications were approved on this first allocation:

Municipality	Grant Amount
Township of East Amwell	\$ 5,000.00
Township of Holland	\$ 5,000.00
Borough of Lebanon	\$ 5,000.00
Township of Raritan	\$ 5,000.00
Township of Readington	\$ 5,000.00
Township of Kingwood	\$ 5,000.00
Borough of Frenchtown	\$ 5,000.00
Total	\$ 35,000.00

“The County is fortunate to be able to direct American rescue dollars that are allocated for tourism to this effort.” Director Lanza concluded.

More information on the ‘Rediscover Hunterdon Tourism Grant’ you can visit the Hunterdon County Economic Development and Tourism website at:

<https://hunterdoncountyedc.com/about-us/rediscover-hunterdon-communities-grant/>

If you are interested in learning more about each recipient’s upcoming events in which they will be utilizing this grant money; you can visit: <https://www.hunterdon-rescue-fund-resources.com/rediscover>