



Board of County Commissioners

County of Hunterdon
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MEDIA RELEASE

FOR IMMEDIATE RELEASE

DATE: August 26, 2022

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Lanza Tours Multi-Generational Technology Companies And A Local Agritourism Business As Part Of An Economic Development Tour

Hunterdon County Commissioner Board Director John E. Lanza, joined by Economic Development and Tourism Director Marc Saluk, met with two multi-generational technology companies and a multi-faceted boutique, landscaping and garden center on August 18th, kicking off a tour that will take the Commissioner Director around the County to meet with local business owners and learn about issues of importance to them.

Director Lanza, a lifetime county resident and small business owner in Hunterdon County, will visit sites around the County to highlight the achievements of the local industry and connect with business owners about the County's ongoing economic development initiatives.

"The Board has listened to the different challenges that businesses in Hunterdon County have faced during the pandemic and to support these businesses, we have worked with municipal leaders and the County's Economic Development and Tourism Department, to cultivate an environment that is supportive of current business owners and attractive to future business owners," Director Lanza said.

An example of this is the County's 78/22 coalition of municipal leaders from towns along the I-78/Route 22 corridor. This coalition encourages municipalities to consider allowing or expanding home base business zoning, where appropriate, while focusing on maintaining the integrity of neighborhoods and their quality of life.

"Another example is the Board's recent approval of grant funding through the *Rediscover Hunterdon's Communities* grant program. The grant funding was created using funds from the American Rescue Act to assist municipalities with hosting and reintroducing tourism activities that were suspended as a result of COVID-19. By restoring community events, tourism increases, and so does the economy," Lanza stated.

The first stop on the Director's Tour was *Precision Graphics* in Readington, a third-generation owned tech company, that has been in operation for more than forty years. Currently owned and operated by Alec Weismann, this circuit board manufacturing business began in the basement of Robert Weissman in 1971 and has evolved into a complete electronic manufacturing services organization.



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The second stop was in Flemington to visit *Magna Power*, a multi-generational business that designs and manufactures robust programmable power products that are used by thousands of companies, including NASA, the Department of Defense and GE, Google, and Tesla, to name a few. Founded in 1981 in Flemington by Ira J. Pitel, *Magna Power* also began as an at-home business and has grown into a worldwide supplier.

Lanza noted, “Precision Graphics and Magna Power are dynamic companies located in Hunterdon County that are manufacturing advanced electronics being shipped across the country and world.”

The third stop on the Director’s Tour was at the Black Shed in Kingwood. The Black Shed is a unique garden center that boasts shopping for the home and garden, as well as space to experience live music and food trucks to bring the community together.

“The combination of established companies and new businesses opening in Hunterdon County is essential to the long-term economic sustainability of our local economy. The Board has authorized several economic development grants and approved projects that will have long term, positive value for the County and anyone doing business here.

From boosting tourism, to providing assistance for municipalities, the Board remains committed to securing Hunterdon County as an ideal location in the State to own and operate a business,” Lanza added.